Retail Pricing

And Resource Catalog

as of March 1, 2021



 TM

Houston, Texas

p: 713-772-1404

f: 713-772-7360

e: sales@juicegoose.com

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RACK MOUNT POWER DISTRIBUTION - Page 1

Juice Goose manufactures ten models in the JG and RP Series which provide a broad array of features and price points. Some of those are also available with custom, private label graphics.



POWER SEQUENCING AND CONTROL - Page 2 - 4

The CQ Series consists of seven models of autonomous power sequencers that interconnect on an easy to use, plug-and-play basis. Accessories include the new RC5-KP, keyless remote control module.



WEB BASED POWER CONTROL - Page 5

The iP Series models offer web based remote control and monitoring of AC power. An on board web server provides immediate functionality. UDP or TCP communications allow text based commands over the Internet. RS232 connection is available (except iP-1). Commercial AV control modules are available from a number of sources.



CUSTOM POWER DISTRIBUTION - Page 6 - 8

Juice Goose has earned loyal admiration from major systems integrators for its custom assembly of multiple circuit power strips. PD Series units currently power AV systems in major theme parks and sports venues all over the world.



UPS BATTERY BACK-UP - Page 9 - 10

Offerings include slim line lithium ion design, single rack space line interactive and on line models with advanced remote control and monitoring features. Juice Goose has decades of experience with UPS application and sales.



PROVEN SURGE PROTECTION - Page 11

Published test results show the superior performance of the Juice Goose RX Series at reducing voltage surges and line noise on the power and ground lines. Also available are isolation transformers and ground loop elimination products.





Horizontal Power Distribution

Suggested Retail

JG Series Commercial Grade				
JG Jr 15 Amps 6 Outlets	\$	82	Economical power distribution with six outlets and a 15 amp capacity. Base level spike and noise suppression. One year warranty. (Other Juice Goose products have a three year warranty.) Six foot power cord.	
JG 8LED 15 Amps 8 Outlets	LED	162	Eight outlets on the back of the chassis, rotated 90 degrees to fit "wall wart" power supplies. Two long lasting, cool LED rack lights that are dimmable and housed in black steel tubes that rotate to direct lighting as needed. Both slide inside the chassis when not in use. Fifteen amp capacity. Base level spike and noise suppression. Six foot power cord.	
JG 9 15 Amps 9 Outlets	\$ puter account	104	The JG 9 features an unswitched outlet on the front of the chassis plus eight outlets on the back, rotated to fit "wall wart" power supplies. It has a fifteen amp capacity with basic surge and noise suppression and a six foot power cord.	
JG 9NS 15 Amps 9 Outlets	\$ [JUICT BOOS)	AND TORRED RECOGNIZATION OF THE PROPERTY OF TH	No Switch. The JG 9NS has no switch, but includes all the other features of the JG9 model, including an outlet on the front of the chassis and eight outlets on the back, rotated to fit "wall wart" power supplies. It has a fifteen amp capacity with basic surge and noise suppression and a six foot power cord.	
JG 11-15A 15 Amps 11 Outlets	\$ JUICE DOOM	149	Eleven outlets in total: one unswitched and nine switched on the back, one unswitched on the front. Circuit breaker on the front of the chassis. Base level spike and noise suppression. Fifteen amp capacity. Fifteen foot power cord.	
JG 11-20A 20 Amps 11 Outlets	\$ PUICE BOOS!	30H 20 POWER DISTRIBUTION OF THE SECOND DISTRIBU	Eleven outlets in total: one unswitched and nine switched on the back, one unswitched on the front. Circuit breaker on the front of the chassis. Base level spike and noise suppression. 20 amp capacity. Fifteen foot power cord with a NEMA5-20P plug (requires a 20 amp receptacle).	
JG Series Custom		ower Distribution	Private label power distribution. Display your logo and company contact information. Save the rack space and cost of an ID panel. A professional image on a high quality power distribution product makes a great impression. Prices and terms for 20, 50 and 100 piece orders.	
	RP	Series Professional	Grade	
RP 100 15 or 20 Amps 10 Outlets	RP100-20A \$	427 461	Rackpower 100 features one AC receptacle on the front and nine on the back, rotated for wall warts - including four with extra wide spacing. USB ports on the front and back allow LED rack lights or power connection for MP3 players or smart phones. Power meter reports volts and amps (selectable). AC surge protection includes RSP, a replaceable surge protection module inside the unit and an LED indicator on the front panel. This product is assembled into a rugged Tour Class(tm) chassis. Available in fifteen amp (RP100-15A) or twenty amp (RP100-20A) models. Made in America.	



Power Control and Communication

Suggested Retail

\$514

\$ 549

Power Sequencing

CQ 1515 15 Amps CQ 1520

20 Amps

7 Outlets

CQ 1515-RX 15 Amps

CQ 1520-RX 20 Amps

7 Outlets



\$ 689

\$ 752

Sequenced 15 or 20 amp AC power with self contained control circuit. Works alone or plug and play with other CQ units. Three sequences and seven AC outlets. Local or remote activation with contact closure or Juice Goose RC5. Features a replaceable surge protection module with front panel indicator LED. Made in America.

Reduce ground line surges to 1/2 volt with proven AC surge protection combined with a power sequencer. This has all the features of the CQ 1520 plus Juice Goose RX Series surge protection and filtration with test validated performance on hot, neutral and ground lines. Compare with SurgeX SEQ 1U. Made in America.

CQ 2200

20 Amps 4 Outlets

CQ 3000

30 Amps 1 Outlet

CQ-1

15 Amps 2 Outlets

CQ PD1-4

80 Amps 8 Outlets



\$ 499



\$ 249





Two sequences and four AC receptacles. Meant to be hardwired, but can accommodate a power cord (not included). Good for small systems requiring only 2 sequences. Also good for staging multiple amplifiers on a single circuit. Made in America

Thirty amp capacity. Features 10 AWG, hard wired input and NEMA L5-30R output. Power activation with extra strong motor start relay. Same plug and play features as other CQ units. Made in America

An in wall power sequencer to add remote control without rack mounting or external boxes. Includes a 3-gang utility box. Can be mounted in any standard 3-gang enclosure. Works in concert with other CQ devices with plug and play functionality. Great to turn remote powered speakers on and off with the rest of the audio system. Specify white or black. Made in America

Contains 4 sequenced 20 amp circuits which can be wired directly to a breaker panel. Plug and play with other CQ devices. No external controller required. Thirty two inch long chassis normally mounts vertically and includes forty eight inch wire harness with four hots, four neutrals and one ground. Eighty amp capacity. Made in America.

Solo Remote Control Sequencer

SQ-1500

15 Amps 7 Outlets

\$ 289

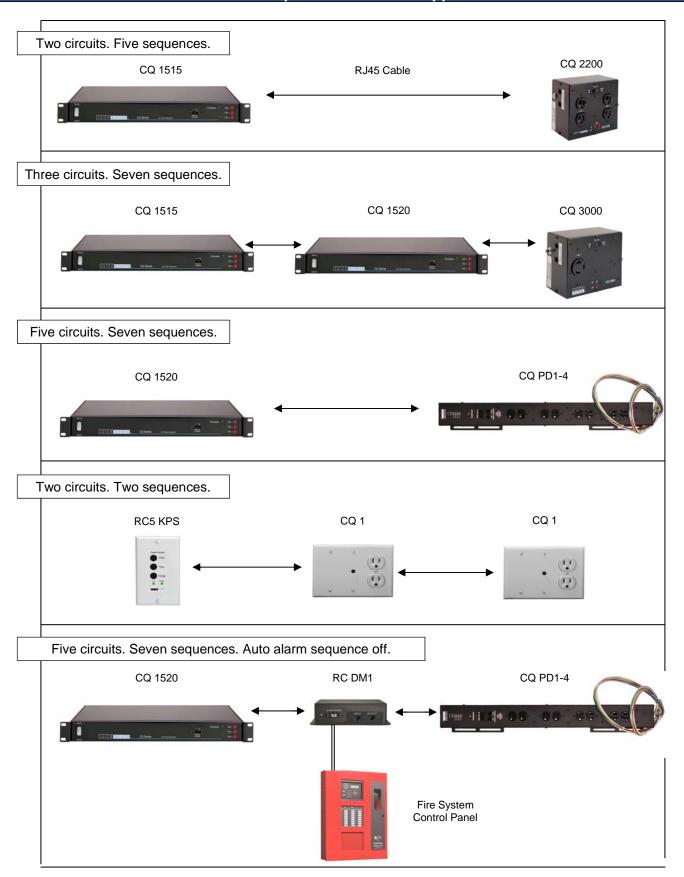
Sequenced 15 amp power best suited for single rack systems. Provides timed sequence up and sequence down. Lacks the easy inte gration in multi location systems found with the CQ1520 and other CQ Series products. Can be controlled with front panel switch or remote latching contact. See the Juice Goose RT-REL for remote control options. Includes AC line filtration and protection.



Suggested Retail

	Suggested Retail			
Remote Control and Monitor Accessories				
RC5-KPS (Secure)	\$ 187	Remote control and monitor for CQ products. Secure three button operation controls a CQ system. A combination of four digits (using "One", "Two", or "Three") controls the power sequencing process up or down. LEDs report sequence completion status. Connects with RJ45 cable. Requires no additional power supply. Fits in a Decora faceplate. Made in America.		
RC5 RM (Key)	\$ 168	Rack mounted remote control and monitor for CQ products. Key switch security prevents unauthorized use. LEDs report sequence operation and status. Requires no additional power supply. Made in America.		
RC5 RM-RS (Knob)	\$ 149	Rack mounted remote control and monitor for CQ products. Rotary knob provides convenient and reliable sequence up and down control. LEDs report sequence operation and status. Requires no additional power supply. Made in America.		
RC5 WM (Key)	\$ 154	Wall mounted remote control and monitor for CQ products. Key switch security prevents unauthorized use. LEDs report sequence operation and status. Fits in single gang switch enclosure. Requires no additional power supply. Made in America.		
RC5 WM-RS (Knob)	\$ 148	Wall mounted remote control and monitor for CQ products. Rotary knob provides convenient and reliable sequence up and down control. LEDs report sequence operation and status. Fits in single gang switch enclosure. Requires no additional power supply. Made in America.		
RC DM-1	\$ 177	This accessory for the CQ Series provides remote control connection to a latching dry contact fire alarm trigger. The opening of a contact across the "Alarm Trigger" terminals on the RC DM-1 will cause all CQ Series sequencers on the output of the device to sequence down. They will automatically return to previous status once the alarm condition is removed. Made in America.		
RC DM-3	\$ 399	Enhanced remote control combiner. Plug and play installation for remote control from three (3) locations. Also provides connection to external alarm systems for easy, orderly sequence down in the event of an emergency situation. Made in America .		
RT-REL	\$ 62	Use AC current to trigger a NO or NC dry contact closure. Useful for controlling SQ or CQ Series sequencers via iP. The RT - REL features a three position terminal strip with normally open (NO), common (C) and normally closed (NC) positions. The power cord connects to any switched AC outlet. When current is applied to that outlet the contacts change status, closing the open position and opening the closed one. Made in America.		

A Few Examples of CQ Series Applications



Suggested Retail

March 1, 2021



Web Based Power Control & Monitoring

iP 50

15 Amps 3 Outlets

\$329

The iP 50 provides web based power control in a slim line enclosure to fit behind video displays and other small spaces. Two separate receptacles can be turned on or off individually using the on board web page graphics or via text commands over TCP / UDP protocol. Made in America

iP 50-RX

15 Amps 3 Outlets



The iP 50-RX combines convenient web based power control in a slim line enclosure with state of the art surge protection on line, neutral and ground. Two separate receptacles can be turned on or off individually. Reduce ground line surges to 1/2 volt with proven AC surge protection. Made in

iP 1515

15 Amps

\$699

iP 1520 20 Amps \$ 741

7 Outlets



Turn on and off three individual Power Pods from anywhere on the planet through Ethernet or RS232. Individual sensors on each Pod report current levels. Also features a replaceable surge protection module with a front panel indicator LED. Fifteen or twenty amp capacity. Made in America.

iP 1515-RX _{15 Amps}

iP 1520-RX 20 Amps

15 or 20 Amps 7 Outlets

\$ 1030

\$ 1065



Reduce ground line surges to 1/2 volt with proven AC surge protection combined with reliable, practical web based power management in this best of breed product. This has all the features of the iP 1520 plus Juice Goose RX Series surge protection and filtration with test validated performance on hot, neutral and ground lines. Compare with Middle Atlantic RLNK-SW820R-SP Made in America.

iP PD1-4

80 Amps 8 Outlets



Normally Mounts Vertically

Turn on and off and monitor four 20A circuits through Ethernet or RS232. Individual sensors on each Pod report current levels. Thirty two inch long chassis normally mounts vertically and includes forty eight inch wire harness with four hots, four neutrals and one ground. Eighty amp capacity. Made in America.

iP Series Communication and Control Options















The above logos are the property of their respective corporations, not the property of Juice Goose.

Custom Vertical Power Distribution



Suggested Retail **

PD Series				
PD1A 12 Duplex Receptacles	\$ 475	The PD1A has 12 duplex receptacles in a 60 inch long chassis. Typical wire harness enclosure is 3/4 flexible metal conduit. Circuits are rated at twenty amps each. Made in America		
PD1B 6 Duplex Receptacles	\$ 371	The PD1B has 6 duplex receptacles in a 30 inch long chassis. Typical wire harness enclosure is 3/4 inch flexible metal conduit. Circuits are rated at twenty amps each. Made in America		
PD3A 14 Receptacle Positions	\$ 839	The PD3 has 14 receptacle positions in a 65 inch long chassis. Receptacles may be duplex, or twist lock - twenty amp or thirty amp. Typical wire harness enclosure is 1 inch flexible metal conduit. Multi position mounting brackets adapt to many installation designs. Made in America		
PD3B 6 Receptacle Positions	\$ 645	This is a smaller version of the versatile PD3, featuring six receptacle positions which may be duplex or twist lock, with twenty amp or thirty amp ratings per circuit. Made in America		

Custom Pricing and Specifications

The PD Series products are custom assembled to specifications provided by the customer for an individual installation project. As such, they are non-cancelable and non-returnable items.

** The above base prices include the chassis and standard NEMA 5-20R duplex receptacles. There are additional charges for wire harness length, power cords, isolated ground (IG) receptacles and other options.

See the PD Series Menu on the next two pages for a list of feature options and associated costs. The Juice Goose PD Series Menu can also be downloaded from the juicegoose.com web site or obtained by contacting Juice Goose. Features may also be communicated via design documents created by an AV consultant or integrator. Contact Juice Goose for pricing and / or design assistance. (info@juicegoose.com, 713-772-1404)

PD SERIES CUSTOM POWER DISTRIBUTION



sales@juicegoose.com

	FEATURE SELECTION MENU March 2021	MODEL SELECTION	DEALER COST
	PD SERIES MODEL (PD1A, PD1B, PD3A or PD3B: Cost from Dealer Price Sheet)		\$
	NUMBER OF 20A CIRCUITS Contact Juice Goose or see the web site for fill rate limitations.		
UITS	NUMBER OF 15A / 20A (HYBRID) RECEPTACLES Contact Juice Goose or see the web site for fill rate limitations.		
CIRC	NUMBER OF 15A / 20A (HYBRID) RECEPTACLES Contact Juice Goose or see the web site for fill rate limitations. NUMBER OF 30A CIRCUITS L5-30R RECEPTACLES (Model PD3) (Enter Quantity) One per 30A circuit. Cost = \$29,each. CIRCUIT ORIENTATION (See Next Page Diagram)		\$
	WIRE HARNESS LOCATION (Top, Bottom) Refers to plain wire "pigtail."		
W I R I N G	INDIVIDUAL GROUND WIRE PER CIRCUIT (Yes, No) If "Yes" \$6.00 x number of circuits.		\$
WIRE HARNESS LENGTH (Feet) Cost is \$1.00 x number of circuits x number of feet			\$
	FLEX METAL CONDUIT LENGTH (Feet) Conduit Cost = \$2.00 / foot (PD1 = 3/4". PD3 = 1")		\$
RDS	OPTIONAL POWER CORD QUANTITY (0,1 OR 2)		
OWER CORDS	OPTIONAL POWER CORD CURRENT RATING (15, 20 or 30) 15A or 20A = \$25 each. 30A = \$50 each.		\$
PO	OPTIONAL POWER CORD LENGTH (Feet)		
	ISOLATED GROUND (Orange) RECEPTACLES (Yes, No) \$6.00 per 15A / 20A (hybrid) duplex. \$29 per L5-30R.		\$
	Middle Atlantic mounting brackets are standard on PD1A and PD1B. PD3A and PD3B have universal, adjustable mounting brackets.	TOTAL UNIT COST	\$
		QTY REQ'D	

ADDITIONAL SPECIFICATIONS:			
CUSTOMER			
PHONE	_ EMAIL ADDRESS		
CONTACT INDIVIDUAL			
JOB or PO	RACK or PD		

PD SERIES CUSTOM CONFIGURATION CHART

CUSTOMER .	· · · · · · · · · · · · · · · · · · ·
JOB or PO	
RACK or PD	

Duplex or Locking

Use this side of the MENU to indicate any special circuit configurations. If a non-standard or special arrangement of circuits is required, this form may be used to make such an indication. This is particularly helpful when ordering a PD3, since so many variations are possible, including thirty amp circuits and twist lock connectors. Thirty amp circuits will have NEMA L5/30R receptacles unless otherwise requested. Use the MENU on the other side of this page for most design specifications.

Additional comments or requirements not listed on this page: ______

AMPS CIRCUIT NUMBER **CIRCUIT** PD3 PD1B PD1A PD3B **NUMBER** 21.0" . . 8 6 21.0" 6 Positions **Duplex or Locking** 6 Positions **Duplex Only** 6 21.0" 6 12 Positions **Duplex Only** 14 Positions

Phone: 713-772-1404 Fax: 713-772-7360 email: info@juicegoose.com www.juicegoose.com

UPS Battery Back Up



Additional models and accessories are available.

Run Time Watts Amps Minutes*

Suggested Retail

ULTRA SLIM. LITHIUM ION BATTERIES.

SL-350 Ultra Slim 350 200 2.9 6/12 \$ 397

VA



Lithium ion battery technology makes this ultra slim UPS possible. The SL-350 measures only 7" x 9" x 1.25". It can support a 200 watt load for six minutes with fully charged batteries.

LINE INTERACTIVE. SPACE SAVERS.

 KIN-1000
 1000
 600
 8.3
 2/10
 \$ 409

 KIN-2200
 2200
 1320
 18.3
 3/11
 \$ 599

 3.5" x 14" chassis
 3/11
 \$ 599



KIN 1000 Single Rack Space



KIN 2200 14" Deep

Line interactive design regulates incoming voltage, provides AC line noise filtration and 320 Joules of surge protection. The UPS switches to battery when utility power fails. KIN 1000 fits in a single rack space. KIN 2200 is rack mountable in with only 14" chassis depth.

ON LINE. FREE FREIGHT. THREE YEAR WARRANTY.

SCV-10001 Free Freight	1000	900	8.3	3/10	\$ 820
SCV-20001 Free Freight	2000	1800	16.7	3/10	\$ 1,123
SCV-30001	3000	2700	25.0	3/10	\$ 1,534



High efficiency 0.90 power factor yields higher wattage output for better energy conservation and lower operating costs. On-line design provides a buffer from power transients on hot or neutral power leads. Connected equipment is powered from the battery 100%. Utility power is used only to charge the battery. Front panel LCD display reports power and UPS status. SCV models have Local or LAN management and monitoring capabilities. An optional network card and additional battery packs are available. Free freight shipment in the continental US.



SCV SERIES ACCESSORIES				
EXTERNAL BATTERY PA SCV-BAT-1K	USE WITH ACK _{SCV-10001}	RUN TIME 18 MINS @ 1000VA	Suggested Retail	
EXTERNAL BATTERY PA SCV-BAT-2K	ACK _{SCV-20001}	18 MINS @ 2000VA		
EXTERNAL BATTERY PA SCV-BAT-3K	ACK SCV-30001	18 MINS @ 3000VA	Contact Juice Goose for Pricing	
SNMP NETWORK CARD SCV-SNMP	Required for WAN access	s using ViewPower software (provided).		
RACK MOUNTING RAIL F SCV-RAIL		dditional mounting support for heavy UPS m	odels.	

SCV SERIES ADDITIONAL SPECIFICATIONS

BATTERY RUN TIME The duration of battery power supplied by a UPS depends on the size of the batteries relative to the amount of load placed on it. Run times are quoted for full-load and half load conditions. When additional UPS run time is required, SCV-BAT external battery packs listed above are available. <u>For even longer run times, contact Juice Goose</u>.

MOUNTING All models can be installed vertically as a mini tower, rack or wall mounted. Rack mounting usually requires a SCV-RAIL accessory mounting kit to secure the weight of the UPS from the front and rear mounting rails. Other mounting options require the multiple position mounting bracket included with the UPS. Before purchasing or installation refer to the specifications and manual for a particular model.

SCV REMOTE COMMUNICATION AND CONTROL

SCV Series models have extensive remote monitoring and control capabilities in either local, LAN or WAN configurations. Local and LAN monitoring and control are possible with either a) the front panel LCD display, b) text based communications over a telnet serial link or third party control systems, or c) the *ViewPower* utility software featuring an easy to use GUI. WAN connection requires a SCV-SNMP or similar Ethernet connected network card. Information is available regarding a range of UPS status variables. Outlets can be turned on and off and UPS settings can be changed.

Outlet Control - SCV Models feature two banks of AC outputs. One bank is programmable and can be turned off and on independently of the other. Alternately, *Shutdown* and *Cancel Shutdown* commands will turn off and on both banks of AC outputs at the same time.

RS232 Text Commands and Queries – Thirty nine commands and queries are described in the *RS232 Command Data Sheet*, providing a broader range of monitoring and control than is available using the GUI software. Outlet Bank #1 can be turned off and on independently. Both outlet banks can be turned off and on with *Shutdown* and *Cancel Shutdown* commands. General information can be obtained regarding UPS ratings and settings as well as the status of the line voltage, battery voltage and AC output receptacle.

ViewPower Software – A CD containing this software is included with every SCV Series UPS. While not as comprehensive as the RS232 monitoring and control, ViewPower provides a simple GUI dashboard with commonly required features including AC outlet control and UPS status monitoring.

WAN Network Card - The accessory item, SCV-SNMP, installs in an expansion slot on the back of the SCV UPS. Utilizing the *ViewPower* software provided with the UPS, this network card allows power and system control and monitoring.



Power Conditioning

Suggested Retail

AC Power Line Protection

RX30

10 Amps 3 Outlets

RX50

15 Amps 3 Outlets

RX100

RX100-20A

15 or 20 Amps 8 Outlets



\$ 506

Surge protection with RX Series Hybrid Filter Technology. Small package fits in small spaces behind video screens or above projectors. Maximum surge of 10.0 volts normal mode (L-N) and 0.50 volt common mode (ground). Line filtration reduces EMI and RFI interference. Published test results prove the effectiveness of this technology. Ten amp capacity with three NEMA 5-15R receptacles. The power cord has a right angle plug. Three year warranty. Made in America.

The RX 50 provides all the surge protection and line filtration of the RX Series Hybrid Filter Technology in a slim line enclosure for installation behind digital video displays or in other small spaces. Three AC receptacles and a detachable power cord make this convenient surge protector easy to mount and connect. Reduce ground line surges to 1/2 volt with proven AC surge protection. Made in America

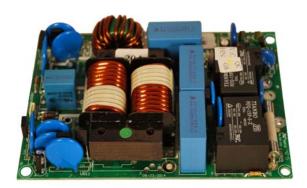
Rack mounted RX Series Hybrid Filter Technology for surge protection and AC line noise filtration. Maximum surge of 10.0 volts normal mode (L-N) and 0.50 volts common mode (ground). Line filtration reduces EMI and RFI interference. Published test results prove the effectiveness of this technology. Choose fifteen or twenty amp capacity. Eight AC outlets on the back of the chassis. One on the front. Three year warranty. Made in America.

RX Series power conditioning products protect against major voltage spikes and surges as well as more frequent and less visible ground line (common mode) disturbances. Ground line protection is important because very low levels of common mode interference can disrupt the operation of a digital processor based electronics such as communication equipment, digital signal processors (DSPs) and computers. Unreliable operation, lockups, and "soft" failures occur far more frequently because of ground line interference than hardware damage from normal mode surges.

Other Models With RX Series Protection CQ1515-RX Fifteen amp rack mounted Catalog Page 2 sequencer CQ1520-RX Twenty amp rack mounted Catalog Page 2 sequencer Fifteen amp flatpack web based IP50-RX Catalog Page 5 power control IP1515-RX Fifteen amp rack mounted web Catalog Page 5 based power control IP1520-RX Twenty amp rack mounted web Catalog Page 5 based power control

Power Conditioning

Testing and Research RX Series Performance



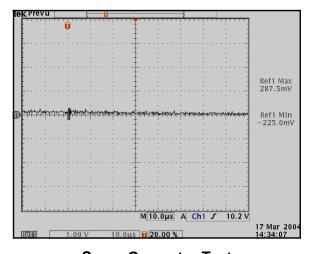
In March 2004 and again in a period from September 2011 to January 2012, Juice Goose conducted a series of six performance tests using three different, scientific methodologies. Those tests were conducted side by side with a competitive, market leading surge protector.

The consistent results of that research illustrate the performance specifications of the Juice Goose RX Series circuitry which limits line to neutral surges to ten volts (10 VAC) and ground line surges to one half volt (500 mVAC).

Far from contaminating the ground line, RX Series products clean the ground line from external surges and power circuit interference.

RX Series Performance

- Maximum 10.0 volt line to neutral surge let through
- Maximum 0.50 volt ground line surge let through
- Bi-directional, high frequency line filtration
- Over voltage protection
- External wire fault protection
- Surge protection OK indication



Surge Generator Test
Input surge = 6,000 volts and 3,000 amps
Recorded Ground Line Surge of 0.2875 Volts

TERMS Net 30 upon approval of credit. Credit cards accepted at time of purchase. All invoices are due and payable in Harris County, Texas.

WARRANTY (Juice Goose)

One Year for JG Junior. Three year conditional, transferable warranty for all other products. One year for circuit boards and electronic components. See warranty detail for additional terms. Applies only to Juice Goose products. See separate warranty statements for UPSs and any other distributed products.

RETURNS

If you should need to return an item for a reason other than a warranty claim, Juice Goose and the companies we support will be as accommodating as possible. However, we request prior approval. The return period will be limited to 30 days from the invoice date. A 15% restocking fee will apply.

DISCLAIMER

Juice Goose is not liable for damage or injury resulting from the use of its products in a manner inconsistent with provided documentation. Users should determine if particular products are adequate, suitable and safe for the application intended.

JUICE GOOSE STATEMENT OF VALUES

We believe our first responsibility is to our customers. In order to be able to conform to our other standards of performance we must be economically viable. So, in order to be competitive in meeting customers' needs everything we do must be of high quality. We must constantly strive to reduce our costs in order to maintain reasonable prices. Customers' orders must be serviced promptly and accurately. Our suppliers and distributors must support us in this effort.

We are responsible to our employees, the men and women who work with us. Everyone must be considered as an individual. We must respect their dignity and recognize their merit. They must have a sense of security in their jobs. Compensation must be fair and adequate, and working conditions clean, orderly and safe. We must be mindful of ways to help our employees fulfill their family responsibilities. Employees must feel free to make suggestions and complaints. There must be equal opportunity for employment, development and advancement for those qualified. We must provide competent management, and their actions must be just and ethical.

We are responsible to the communities in which we live and work and to the world community as well. We must be good citizens - support good works and charities and bear our fair share of taxes. We must encourage civic improvements and better health and education. We must maintain in good order the property we are privileged to use, protecting the environment and natural resources.

Our final responsibility is to our stockholders. Business must make a sound profit. We must experiment with new ideas. Research must be carried on, innovative programs developed and mistakes paid for. New equipment must be purchased, new facilities provided and new products launched. Reserves must be created to provide for adverse times. When we operate according to these principles, the stockholders should realize a fair return.

Adapted from the Johnson & Johnson Credo.



7320 Ashcroft, Suite 104 Houston, Texas 77081 p: 713-772-1404 f: 713-772-7360 e: sales@juicegoose.com www.juicegoose.com